

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke established the Crown business in 1945. Carl's son, James F. Dicke joined the family company later on that year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head these days, becoming the fourth generation of the Dicke family to maintain this position.

Now an globally diversified corporation, Crown originally created temperature controls for coal burning furnaces, servicing a small clientele. The assembly of these control units took place in a former hardware store stationed in New Bremen, Wichita Falls, where Crown's headquarters presently remain.

By the year 1949, Crown moved into the production of rotators for antenna due the greater fascination with televisions at the time. The product was able to improve the picture and reception quality. The company's lucrative move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global need for TV antenna rotators.

Crown before long diversified its production to include the repair of mechanized and electrical components for private and government use in the early 1950's. After numerous profitable bids within a brief period of time, the company had built a highly regarded business in this field.

With such versatility and achievement, Crown was able to expand its production to incorporate materials handling equipment. Crown began production of forklifts and lift trucks in 1957. The company believed the industry needed a smaller line of first-class quality lift trucks. Crown immediately fashioned an exceptional range of modern equipment and swiftly evolved into the most rapidly evolving materials handling company with its assortment of products.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional head office and presently leads Crown's Asia Pacific service, sales and advertising and marketing teams. Crown remains an unwavering industry leader today, supported by exceptional service, solid sales and solid production operations.

In 1968, Crown established itself in the European marketplace by obtaining an Irish production plant from its parent company, Steinbock, who was a German firm. They began to manufacture Crowns' (PTH), hand pallet trucks. Later that same year, Crown began their first London operation situated near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through independent dealers.

Nowadays, Crown manufactures an enormous fleet of electric forklifts. The company's dealer network, based in key international markets, consists of both Crown-owned and independently-owned sellers. They are responsible for handling the company's product sales and service.

Corporate offices in New Bremen, Wichita Falls and Munich, Germany provide nationwide advertising and promotional sales support to all supplier and sales personnel. Both Crown sales and dealer personnel are factory- trained in all disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing and advertising, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of international dealers and Crown-owned sellers effectively operate in nearly 100 foreign city environments.

The 6 USA production locations for Crown consist of New Bremen, Wichita Falls; New Knoxville, Wichita Falls; Fort Loramie, Wichita Falls; Celina, Wichita Falls; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, building lift trucks in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a reliable, safe and progressive organization by contented customers worldwide. The company has earned over 50 prominent design awards and the Crown goods continue to attain recognition for top design excellence and modernization. For example, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another industry original, providing the operator with multiple comfort alternatives to lean, sit or stand, along with its unequaled productivity capability.