

## Hyster Forklift Part

Hyster Forklift Part - Hyster is an industry leader in the materials handling industry that has been in business for over eighty years. However, it began as a manufacturer of lifting machines as well as winches. Most of its production was concentrated in the Pacific Northwest and dealt mostly with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the preceding 80 years Hyster has continued to get bigger and increase its product line. The expansion of its products coupled with its wish to stay service oriented has allowed Hyster to develop into the intercontinental player it is at the moment.

In the period between 1940 and 1960, Hyster sustained its growth throughout the western world. In 1946, Hyster opened a plant in Illinois that was completely dedicated to bulk producing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the whole forklift industry, continued to expand into different product lines throughout the 1950's and 60's. They started constructing container handlers in the United states in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a means for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was referred to as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was concentrated on improving the design and functionality of lift trucks. The centre is still one of the world's best testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand swiftly throughout the 60's, Hyster considered it necessary to reorient its focus towards these new mass markets. As a result, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer superior quality at a more affordable cost. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Trucks. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading lift trucks. The Hyster company name was known throughout the globe for its commitment towards quality. This attention to excellence brought numerous suitors for the enterprise. In 1989, a large international corporation based in Wichita Falls called NACCO Industries bought Hyster and began an aggressive growth strategy. NACCO rapidly replaced the XL philosophy with a more driver oriented lift truck that focused on operator comfort, which is well-known as the XM generation of lift trucks.

The evolving needs of Hyster's clientele, led by improvements in supply chain management, required Hyster to constantly innovate and invest in new production technology throughout the next few decades. Acquisitions and investments were made in the US, Italy, Netherlands, and many other places throughout the globe. All of these investments have made Hyster a global leader in the lift truck market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of over 300 various types of forklift trucks.